



TERMS OF REFERENCE
DIPLOMATIC FORUM PROGRAM
CULTURAL DIPLOMACY BINDS NATIONS
STASIUN SIARAN LUAR NEGERI LPP RRI
2024

BACKGROUND

1. Description

Cultural diplomacy is a form of diplomacy that uses cultural elements to promote good relations between countries, build mutual understanding, and increase trust between various societies.

Cultural issues have become a global focus in the context of diplomacy, attracting the attention of countries that seek to manage international relations in accordance with the policies and attitudes of other countries in order to achieve national interests more effectively.

The influence of cultural phenomena does not only rely on material dimensions, but also includes normative and ideological aspects of a country. In other words, the success of a country's diplomatic process becomes stronger depending on the culture possessed by its people, because that culture has a crucial role in shaping the mindset of other countries.

2. About Diplomatic Forum

Diplomatic Forum adalah sebuah program acara unggulan dari RRI Voice of Indonesia yang menampilkan isu aktual internasional yang dibahas bersama narasumber dalam Bahasa Inggris.

The 47th Diplomatic Forum will be held at Karibia Boutique Hotel Ballroom, Jl. Timor No. I-IV Block J, Gg. Buntu, Medan Tim District, Medan City, North Sumatra.

The forum will be broadcast live via audio streaming at www.voinews.id, and through the Voice of Indonesia social media platform, namely the RRI Digital application and Voi Official YouTube. The on demand broadcasts of the Diplomatic Forum can be watched/listened via:

1. SW : 3325 kHz dan 4750 kHz
2. Website: <https://voinews.id>
3. Playstore & App Store: RRI Digital
4. Instagram: @voi__official
5. Tiktok: @voi__official
6. Youtube: voi official

Playlist Diplomatic Forum

<https://www.youtube.com/playlist?list=PLA-oU6teOMRh4SNvLAM5stZEYeTJnuv-D>

7. Facebook: The Voice of Indonesia

3. Theme of the 47th Diplomatic Forum

The 47th Diplomatic Forum will be held on March 27, 2024 in Medan. The Diplomatic Forum raised a theme “**CULTURAL DIPLOMACY BINDS NATIONS**”. Speakers and invitees expected to attend: the Consulate General of India, the Consulate General of Malaysia, the other Consulates General and Honorary Consuls in Medan, the Indonesian Ministry of Foreign Affairs, the Indonesian Ministry of Tourism and Creative Economy, the Indonesian Ministry of Education and Culture, as well as cultural figures.

It is expected the Indian Cultural, North Sumatra Cultural performers and other performances will perform in the event.

4. Intended Speakers

- Indonesian Ministry of Tourism and Creative Economy/Indonesian Tourism and Creative Economy
- Consul General of India
- Consul General of Malaysia
- Consul General of Turkiye
- Figures on Culture

5. Purpose of Activity

- Disseminate information about the power of culture as a medium for diplomacy that binds countries amidst global challenges.
- Disseminate information regarding the potential for developing cultural cooperation among the countries in order to strengthen people to people contact.
- Inventory the challenges faced in the cultural sector and solutions to answer these challenges.

6. Target

The target of the Diplomatic Forum is the audience of the Indonesians and international community who live abroad and in Indonesia.

7. Benefit Recipients

The beneficiaries of this Diplomatic Forum are the international community and Indonesians who live abroad and in Indonesia; International listeners, International Tourism/Culture Regulators and Actors, Diaspora, Indonesian Students Association, Migrant Workers, and Indonesian Society.

Jakarta 23 February 2024

Head of Voice of Indonesia



Soleman Yusuf